



 **Mitsubishi**  
Imaging (MPM), Inc.



Lightweight Inkjet Coated Paper

**PREMIER IJ NEWS**  
MATTE  
**49 GSM**

# HIGH SPEED INKJET PAPERS



## PREMIER IJ NEWS Matte 49

Lightweight Inkjet Coated Paper

Premier IJ NEWS is a lightweight matte coated paper specifically designed for high-speed production environments. This paper requires no pre or post coating to run on today's most advanced printing systems. It has the look and feel of newsprint and produces sharp line detail with excellent color reproduction and high black density. Mitsubishi's superior coating technology allows for maximum production speeds, lowered ink consumption, unprecedented dry times and excellent runability in bindery and finishing. Premier IJ NEWS can be used to create highly personalized printed content to maximize customer engagement.

### FEATURES AND BENEFITS:

- Compatible with Most Pigment & Dye Inks
- Revolutionary Coating Technology
- Matte Finish
- Unmatched Print Performance
- Superior Color Matching
- Maximum Print Speed
- Fast Dry

### SPECIFICATION

### TARGET

Basis Weight	49 G/M <sup>2</sup>
Paper Weight	33# TEXT
Paper Thickness	63 µM
Paper Thickness	2.5 MIL
PPI	800
ISO Opacity	93%
ISO Brightness	70
Finish	Matte
Structure	Coated 2-Sides

\*All values are targets

Best printing results achieved in a standard climate of 23°C and 50% relative humidity. For problem-free running, always store the product in original packaging and protect it from direct sunlight and moisture. Before using our medium, check its suitability on your printer and for your planned application. We can assume no liability resulting from technical changes in printers and/or inks. Changes in the product design due to technical developments will not be announced in advance.

### *distributed by:*

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Code PIJPIJN49 v1.0