



# The MITSUBISHI IMAGING Loupe



## Mitsubishi Imaging Sponsors 2013 Inkjet Summit



*Dave Bell, Director, Digital Paper Sales, Mitsubishi Imaging (MPM), Inc. presents at 2013 Inkjet Summit*

Mitsubishi Imaging (MPM), Inc., a provider to North and South America of premium inkjet paper manufactured by Mitsubishi Paper Mills, was a sponsor of the 2013 Inkjet Summit, held April 9-11 in Ponte Vedra Beach, FL.

The Inkjet Summit is an annual, invitation-only event designed to connect print decision makers, from various print providers and corporate enterprises, with leading equipment and paper manufacturers who serve the production inkjet market. With production inkjet predicted to capture a significant market share of the global digital color print volume, this uniquely relevant event gave attendees a venue to talk directly with industry supplier executives and tell them what they believe is needed to support the expansion of production inkjet in today's marketplace.



*Ponte Vedra Resort and Inn, Ponte Vedra, Florida, hosted the 2013 Inkjet Summit, sponsored by Mitsubishi Imaging.*

Mitsubishi Imaging's Dave Bell spoke to attendees at the 2013 Inkjet Summit about the overall benefits of coated inkjet paper, and the unique advantages of Mitsubishi's latest offering, the SWORD iJET 4.3 Gloss, for maximizing the capabilities of today's high-speed inkjet presses.

SWORD iJET Gloss is an FSC certified, coated inkjet media that provides excellent ink adhesion, remarkable drying characteristics, universal ink compatibility and a wide color gamut.

For more information about SWORD iJET Gloss and Mitsubishi's complete portfolio of premium coated inkjet media for today's high speed color inkjet presses, visit [www.mitsubishiimaging.com](http://www.mitsubishiimaging.com) or call 1-800-765-9384.



*Processless Thermal DigiPlate™ CTP featured at GOA 2013 is positioned perfectly in the marketplace to replace older CTP platesetters as a more compact, environmentally friendly upgrade.*

To see a demo of the Thermal DigiPlate™ CTP system, visit our Video Library at [www.mitsubishiimaging.com](http://www.mitsubishiimaging.com)

## Latin America Welcomes Processless CTP Technology

Mitsubishi Imaging, a leader in providing clean, processless and chemistry-free CTP Technology, participated at a number of recent tradeshow and open house events for Latin America customers and prospects. At each event, Mitsubishi demonstrated how quickly and easily printers could make clean, 1200 dpi plates for their 2-up presses on the processless Thermal DigiPlate™ CTP system with absolutely no chemicals, no toner and no ink ribbons.



*Cesar Lizano, Sales Manager Latin America and Catherine Cartolano, Vice President, Sales and Technical Services, of Mitsubishi Imaging (MPM), Inc. exhibit Thermal DigiPlate™ processless CTP technology at Expografica in Mexico and at Andigrafica in Columbia.*



Oscar Ramirez, Mitsubishi Imaging (right) shows a customer the 1200 dpi thermal head of the Thermal DigiPlate™ processless CTP unit at Expografica.

**“Mitsubishi Imaging has made a strong commitment to our customers, prospects and dealers in Latin America by showcasing our Thermal DigiPlate™ CTP system at these important industry events”, said Cesar Lizano, Sales Manager Latin America. Mitsubishi Imaging. “We were extremely pleased with the high level of interest and the results of our efforts”.**



Dave Bell  
Director, Digital Paper Sales,  
Mitsubishi Imaging  
(MPM), Inc.

"Small to mid-sized printers in the Latin American market are ready to move from imagesetting film to computer-to-plate," commented Suzanne Bostick, Senior Product Manager. "We have shown how they can migrate to Mitsubishi's 100% processless and chemistry-free platemaking system and the interest was very high at every event we attended."

Mitsubishi's Thermal DigiPlate™ processless CTP system, Mitsubishi's premium inkjet media and Mitsubishi's DP Series papers for HP Indigo were shown at: eries papers for HP Indigo were shown at:

### UNITED STATES

- Graphic of the Americas show — February, 2013 in Miami Beach, FL. Over 9,000 printers, designers and creative professionals from over 90 countries including the US and Latin America attended GOA 2013.

### MEXICO

- Expografica: May 22-25 in Guadalajara, Mexico
- Graphosystem Open House Event: May 23-24, 2013

### COLUMBIA

- Andigrafica Tradeshow: June 4-8 in Bogota, Columbia

### PANAMA

- Panama Grafica Exposition: June 27-29th, 2013 at Convention Center La Totuma de Atlapa.

### Dave Bell Joins Mitsubishi Imaging

Dave Bell is a sales management professional with over 20 years of experience in the Digital Imaging field. At Mitsubishi Imaging he was involved in the sales and management for both the Photographic Materials Division and Digital Imaging Division for over 16 years. Most recently, Dave was the Director of Sales for Inkjet / Wide Format at Spicers Paper. Dave recently returned to Mitsubishi Imaging as Director, Digital Paper Sales and in his current leadership role is responsible for sales, training and distribution of Mitsubishi Imaging's portfolio of high performance digital papers.

### LATIN AMERICA 2013 SHOWS & EVENTS



Intergraph Booth #701



Graphosystem Booth #1921



Stand #1009A



Casa Grafica Booth